

Website Design and Development Quotation

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Website Design and Development Cost [Package Information - YEAR 2022]

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Aatish Media
Professional
Website
Solution

➤ Service Package Content Summary

- Hosting Services
- Web Design
- Web Development
- Search Engine Optimization
- Technical Support

➤ Cost Summary

- Hosting - **Linux Apache 7,500/Y**
- Web Design - **HTML,CSS,JS 5,000**
- Web Development - **PHP Framework/CMS 10,000**
- Search Engine Optimization - **Local SEO 1,000**
- Technical Support - **Technical Support 3,000/Y**
- **Total Website Development Cost - PHP 26,500**

➤ Technical Details

1. Hosting and Domain name services

- Hosting services for one whole year cost **PHP 7,500**.
This is renewable on a yearly basis. We use the best architecture and web technology to host all of our developed websites.

- Here's some technical details about the hosting server we use:
 - ✓ Operating System - **Linux**
 - ✓ Server Software - **Apache**
 - ✓ Database Server - **MySQL Database**
 - ✓ Server Side Scripts - **PHP, CGI**

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- ✓ Webmail Support - **YES**
- ✓ POP3/SMTP Support - **YES**
- ✓ Unlimited Email Account Creation - **YES**
- ✓ FTP Support - **YES**
- ✓ Unlimited Sub Domain creation- **YES**
- ✓ Monthly Bandwidth / Data Transfer - **100GB**
- ✓ Server Disk Space Allocation - **15GB**
- ✓ Website Control Panel - **YES**
- ✓ Multimedia Support - **YES**
- ✓ Web Statistics - **YES**

2. Website Design

- Professional Website Design cost **PHP 5,000**. Web design service package includes the following technical services:
 - - ✓ Artistic Design and Website layout
 - ✓ Creation of Web Graphics, Page Backgrounds or website skins.
 - ✓ Optimization of graphics to ensure a fast loading web page.
 - ✓ Edit, cropping, modification or adjustment of images needed.
 - ✓ Ensure the usability and credibility of web pages.
 - ✓ Coding of HTML / XHTML structure of your website and ensure it follows the latest web standards, look professional and modern.
 - ✓ Coding the Cascading Style Sheets (CSS) of your website pages.
 - ✓ Encoding of all your initial page contents.
 - ✓ Creating the Navigation Menu and all the initial website pages you need for your website.

3. Website Development

- Website Development Cost **PHP 10,000**. We will develop the specific functionality and features you needed for your Company website. Below are some website functionality and features that we will integrate to your website:
 - ✓ Resume File uploads

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- ✓ Access Control Restriction
 - ✓ User Role (Admin, Client, Career or Employee) creation
 - ✓ Website Administration Area
 - ✓ User Login
 - ✓ Content Management (add/edit/delete contents)
 - ✓ User Management (add/edit/delete users)
 - ✓ Contact Forms
 - ✓ Captcha for spam prevention
 - ✓ User accounts
 - ✓ User Profile
 - ✓ Site Search Engine
 - ✓ Site RSS Feeds
- If there's any needed functionality you need for the website, you can inform us and we will integrate and develop it for you.

4. Search Engine Optimization

- Search Engine Optimization is an important factor for a successful business website, we will make your site search engine friendly too and it only cost **PHP 1,000**
- Here's some detail about our SEO services included in the package:
 - ✓ 3 months monitoring and Website URL submission for the 3 most popular search engine on the web (Google, Yahoo, MSN)
 - ✓ Alexa ranking monitoring and promotion.
 - ✓ Creation of website sitemap for users and web robots (XML sitemap)
 - ✓ Meta tags analysis
 - ✓ Keyword analysis
 - ✓ Meta Description analysis
 - ✓ Link Building

5. Technical Support

- We will provide a technical support for you after launching your site on the web (www) whole year cost **3,000**. We will answer your question regarding website management, technical details, content management, user management or

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anything about operating your own website; we can provide this through email, AnyDesk, messenger or by phone.

- Note: If you're too busy and can't manage or don't have time to manage and maintain your website, we also offer a **Website Maintenance Service**, please contact us if you need this services and we will give a quotation and technical details included about this.